



**Digital Cinephilia in the Archives:
European Cities from grain to pixel**

One Day Conference

22 October 2018

Tainiothiki tis Ellados / Greek Film Archive

(Iera Odos 48 & Megalou Alexandrou)

In the context of I-Media-Cities - Innovative E-environments for research on cities and the media - the Greek Film Archive in collaboration with the Laboratory of Audiovisual Media of the Department of Communication and Media Studies, National and Kapodistrian University of Athens, organise on the **22 October 2018** the one day conference **Digital Cinephilia in the Archives: European Cities from grain to pixel.**

I-Media-Cities is an ambitious and innovative research project that aims at providing access to historically unique digital films and photos of 9 European cities - Athens, Barcelona, Bologna, Brussels, Copenhagen, Frankfurt, Stockholm, Vienna, Turin - inviting new approaches to multidisciplinary research on this content, while also stimulating business innovation and improving overall accessibility of European cultural heritage. I-Media-Cities brings together 9 European audiovisual archives, 6 research institutions, 2 technological providers and 1 specialist in digital business models and strives to be a cross-border, cross-language platform for the study of the history and urban development of large EU cities through large media collections previously not accessible, and the study of the history of media through the way they depicted urban spaces.

In the one day conference **Digital Cinephilia in the Archives: European Cities from grain to pixel** theoretical and methodological issues of the relatively new academic field of digital humanities will be addressed. Also, research partners from I-Media-Cities will provide their reflections on working in and with the I-Media-Cities platform. European archivists will discuss what can be learned from I-Media-Cities, its importance in terms of European cultural heritage policies as well as future synergies.

PROGRAMME

9:00 - 9:45
Registration

9:45 - 10:00

Welcoming speech, introductory remarks

Maria Komninos, Professor, Media and Communication Department, National and Kapodistrian University of Athens, President of Board of Directors, Greek Film Archive

10:00 - 11.30

Cinephilia in the Age of Digital Humanities

Chair: Ioulia Mermigka, Researcher and Adjunct Lecturer, Communication and Media Department, National and Kapodistrian University of Athens

The “D” word: Bits and bytes in Film Preservation, Lessons from the Archives and the Classroom

Dimitrios Latsis, Associate Professor, School of Image Arts, Ryerson University

At the interstices: Digital Humanities and the art of documenting the social?

Mary Zournazi, Associate Professor, Film director, Author and Chair of the Sociology and Anthropology Program, University of New South Wales.

Matter, Does It Matter? Spatiality and Materiality in Cinema

Rea Walldén, Semiotician, Film Theorist and Expert in the Hellenic Ministry of Education

Discussion

11:30 - 12:00
Coffee Break

12:00 - 13:30

I Media Cities: European Cities from grain to pixel

Chair: Anna Poupou, Researcher and Adjunct Lecturer Hellenic Open University

I-Media-Cities framework: technologies and tools to foster the researches and the discoverability of moving images

Gabriela Scipione, Technical Project Manager at Cineca & **Antonella Guidazzoli**, Head of Visual Information Lab at Cineca

A Day in Stockholm

Camille Blot Wellens, Project Manager and Archivist, Senior Lecturer at Université Paris 8

Urban physiognomy, the crowd and the city

Teresa-M. Sala, Professor in History of Art, Universitat of Barcelona & **Mariona Bruzzo**, Head of the Film Conservation and Restoration Centre, FilMOTECA de Catalunya, Barcelona.

Research in I-Media-Cities

Ingo Zechner, Philosopher and Historian, Director of the Ludwig Boltzmann Institute for History and Society

Reflecting on I-Media-Cities and Digital Humanities

Ioulia Mermigka, Researcher and Adjunct Lecturer, Media and Communication Department, National and Kapodistrian University of Athens

Discussion

13:30 - 14:30

Lunch and Coffee Break

16:30 - 18:00

Round Table: Learning from I-Media Cities: Synergies and Shaping the Future

Chair: Maria Komninos, Professor, Media and Communication department, National and Kapodistrian University of Athens, President of Board of Directors, Greek Film Archive

Participants:

José Manuel Costa, Director, Lisbon Cinemateca

Aleksander Erdelanovic, Head of the Archive, Jugoslovenka Kinoteka

Anna Fiaccharini, Library and non film Archive Manager, Cineteca di Bologna

Davy Hanegreefs, Manager Digital Engagement and Innovation, Cinémathèque Royale, Belgium

Marjan Vujovic, Head of the Museum and Programming Director, Jugoslovenka Kinoteka